

Postgraduate Certificate in Business Administration [PGCertBA] Institute of Management Specialists / Akamai University



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Introduction

Business leaders can no longer afford to continue doing business without the critical skills necessary for success. The Postgraduate Certificate in Business Administration is intended to begin to strengthen the fundamentals of business, emphasizing practical skills important to the "real world" of corporate and business administration in a manner that is applicable to the regional and business challenges of the participant. In an increasingly competitive global environment, organizations need to develop managers capable of dealing with complexity and change. The Postgraduate Certificate in Business Administration delivers an array of dynamic frameworks that enable business and corporate leaders to quickly adapt to changing conditions and seize new opportunities as they emerge. The Postgraduate Certificate in Business Administration is a respected qualification and honored as a valid pathway toward the Postgraduate Diploma in Business Administration [PGDipBA] and the Master of Business Administration (MBA).

Entry Qualifications:

Qualified participants should have a minimum of three years of progressively more responsible business experience and have achieved the professional qualification.

Minimum Duration: 6 months

Learning Objectives:

- Encourage management excellence and specialist expertise at an advanced level.
- Help members achieve their personal aspirations, fulfill their career ambitions and develop their innate potential.
- Support lifelong learning and encourage education in business administration and management specialties.
- Give professional recognition to the knowledge & skills of managers & specialists.

Program Completion Requirements (Minimum 15 Semester Credits):

Core Elements of the Program (9 credits)

Elective Elements of the Program (6 credits)

Core Elements of the Program:

Participants should complete a minimum of three of the following core elements for a minimum equivalency of 9 semester credits:

Strategic Management (3-4 semester credits)

Finance (3-4 semester credits)

Marketing Management (3-4 semester credits)

Human Resource Management (3-4 semester credits)

Organizational Behavior (3-4 semester credits)

Logistics and Supply Chain Management (3-4 semester credits)

Quantitative Analysis (3-4 semester credits)

Accounting (3-4 semester credits)

Operations (3-4 semester credits)

Economics (3-4 semester credits)

Business Law (3-4 semester credits)

Elective Elements of the Program:

Participants should select additional elements from the following electives and including further elements from the core, if desired, to bring the program total to a minimum equivalency of 15 semester credits:

Readings in Business Administration (3-4 semester credits)

History of Economics (3-4 semester credits)

Microeconomic Principles (3-4 semester credits)

Macroeconomic Principles (3-4 semester credits)

Agribusiness (3-4 semester credits)

Industrial and Labor Relations (3-4 semester credits)

Business Impact on the Environment (3-4 semester credits)

Urban Economics (3-4 semester credits)

Labor Market Economics (3-4 semester credits)

Manpower Training (3-4 semester credits)

Econometric Theories and Forecasting (3-4 semester credits)

Financial Management and Accounting (3-4 semester credits)

Public Economics (3-4 semester credits)

Economics of Information and Uncertainty (3-4 semester credits)

Financial Strategies and Decision-making (3-4 semester credits)

Hospitality Management and Tourism (3-4 semester credits)

Health Economics (3-4 semester credits)

International Economics (3-4 semester credits)

Global Trade and Finance (3-4 semester credits)

Transformation of Global Markets (3-4 semester credits)

International Taxation (3-4 semester credits)

Electronic Commerce (3-4 semester credits)

Diplomacy and Trade (3-4 semester credits)

International Marketing Strategies (3-4 semester credits)

International Accounting (3-4 semester credits)

International Business Management (3-4 semester credits)
Strategic Planning in the Worldwide Marketplace (3-4 semester credits)
United States Economic Systems (3-4 semester credits)
The Economy of Japan (3-4 semester credits)
Economics of the European Union (3-4 semester credits)
Transitioning Asian Economies (3-4 semester credits)
The Role of Gender in Globalization (3-4 semester credits)
Review of Literature in Nonprofit Management (3-4 credits)
Theory and Practice of Nonprofit Organizations (3-4 semester credits)
Organizational Policy for Nonprofits (3-4 semester credits)
Strategic Management for Nonprofit Organizations (3-4 semester credits)
The Nonprofit Executive Director (3-4 semester credits)
The Nonprofit Board of Directors (3-4 semester credits)
Nonprofit Financial Management (3-4 semester credits)
Accounting for Nonprofit Managers (3-4 semester credits)
Resources & Development in Nonprofit Administration (3-4 semester credits)
Management Information Systems (3-4 semester credits)
Marketing Management for Nonprofit Organizations (3-4 semester credits)
The Director of Development (3-4 semester credits)
Organizational Assessment for Nonprofits (3-4 semester credits)
Nonprofit Human Resource Management (3-4 semester credits)
Human Behavior in Non-Governmental Organizations (3-4 semester credits)
Legal Issues in the Nonprofit Sector (3-4 semester credits)
Affiliations, Coalitions and Partnerships (3-4 semester credits)
Selected Topics in Nonprofit Management (3-4 semester credits)
Readings in Management and Entrepreneurial Studies (3-4 credits)
Database Management (3-4 semester credits)
Statistics for Management (3-4 semester credits)
Logistics Management (3-4 semester credits)
Alternative Dispute Resolution (3-4 semester credits)
Management in the Face of Change (3-4 semester credits)
Management Information Systems (3-4 semester credits)
Quality Management (3-4 semester credits)
Business Law (3-4 semester credits)
Addressing Workplace Diversity (3-4 semester credits)
Strategic Policy Formation (3-4 semester credits)
Organizational Assessment (3-4 semester credits)
Management for Change (3-4 semester credits)
Performance Management (3-4 semester credits)
Human Resource Management (3-4 semester credits)
Ethical Theories for Business (3-4 semester credits)
Executive Decision-Making (3-4 semester credits)
Productivity in the Workplace (3-4 semester credits)
Behavior in Organizations (3-4 semester credits)
Discrimination in the Workplace (3-4 semester credits)
Global Entrepreneurship (3-4 semester credits)
Individual Financial Planning (3-4 semester credits)
Public Management (3-4 semester credits)
Investments and Risk (3-4 semester credits)
Organizational Development and Transformation (3-4 semester credits)

Leadership in Management (3-4 semester credits)
Theories of the Paradigm Shift (3-4 semester credits)
Cultural Implications of Paradigm Shift (3-4 semester credits)
Philosophical Perspectives in Paradigm Studies (3-4 semester credits)
Creativity and Systemic Change (3-4 semester credits)
Readings in Economic Development (3-4 semester credits)
History of Global Development (3-4 semester credits)
Globalization and Development (3-4 semester credits)
Economics of Sustainable Development (3-4 semester credits)
Growth in Underdeveloped Countries (3-4 semester credits)
Poverty Reduction Models (3-4 semester credits)
Facilitating Development Projects (3-4 semester credits)
NGO's and Development (3-4 semester credits)
Agriculture in Third-World Development (3-4 semester credits)
Aid, Trade and Development (3-4 semester credits)
Gender, Environment & Development (3-4 semester credits)
Environmental Impact Assessment (3-4 semester credits)
Social Impacts of Development (3-4 semester credits)
Field Methods for Development Projects (3-4 semester credits)

NOTE: Additional elective elements may be selected from a vast array of business concentrations available at Akamai University, including:

International Business
Not-for-Profit Administration
Small Business Development
Entrepreneurship for Women
Applied Information Technology
Community and Economic Development

Transfer of Credits from Professional Awards

Institute of Management Specialists [IMS]

<u>IMS Grades</u>	<u>Credits Applied to PGCertBA</u>
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Associate Member	6 semester credits
Full Member	9 semester credits
Fellow	12 semester credits
Companion	12 semester credits

Fees are reduced by
US \$100 per transfer credit.

UK Group of Professional Awarding Bodies: IManf, PBTM, AMS, AEA

For appropriate awards, a similar number of credits shall be applied, as they relate to the program requirements.

Other International Professional Awarding Bodies

For appropriate awards, a similar number of credits shall be applied, as they relate to the program requirements.

Recognized Training Agencies

For appropriate corporate and community-based training programs, a similar number of credits shall be applied, as they relate to the program requirements, and as they are recommended by institutions such as American Council of Education and similar international councils.

College Equivalency Tests

Nearly 3000 U.S. colleges and universities recognize results from CLEP tests (The College-Level Examination Program) and all tests are administered by computer. Exams are one and a half hours long and consist of mostly multiple choice or fill-in-the-blank questions, and results are tabulated immediately. Akamai will apply appropriate equivalency examination credit from CLEP and other recognized international college equivalency examination programs.

Universities and Colleges

Credits transferred from internationally recognized colleges and universities shall be on a course by course and module by module basis, as the transfer credits match the course modules available within the PGCertBA Program. Courses that overlap more than one Akamai course module will be awarded partial credit as they appropriately match learning objectives within the modules.

Program Fee

The cost of the course is US \$2250. Fee reductions will apply at the rate of US \$100 per transfer credit.

The membership of The Group of Professional Bodies (IMS, IManf, PBTM, AMS, AEA) are awarded credits as stated in the table at the top of this page.

Thus Associate Members' fees are reduced by US \$600; Full Members' by US \$900; Fellow and Companion Members' by US \$1200.

Course Descriptions

Readings in Business Administration (3-4 semester credits)

Students pursue detailed readings in the theories, principles and practices of business and economic development. Individualized reading projects might include studies in banking and finance, business management, entrepreneurial studies, business communications, business ethics, human resource management, logistics and materials management. Topics might include management information systems, financial management and accounting, distribution management, operations management, organizational behavior, purchasing and procurement, security and loss protection, business law, and contracts, marketing and finance, labour relations.

History of Economics (3-4 semester credits)

This course examines the history of economics over the past two centuries. Topics address development of the principal schools of economic theory including social, political and philosophical impacts upon economic theories. Students will address the main works of Malthus, J.S. Mill, Marx, Keynes and Galbraith and others.

Microeconomic Principles (3-4 semester credits)

Students analyze the impact of individual decision making units and the consequential behaviors of individual firms, corporations and industries in the economy. Students will examine microeconomic theory and analysis and decision-making functions of individual and collective economic units. Topics explore income distribution, labor market, poverty and discrimination, welfare economics, and market failures. Topics also address the firm and its production and costs, market structure, consumer choice and demand analysis.

Macroeconomic Principles (3-4 semester credits)

Students address classical models of macroeconomic thought in assessing the economy as a whole and the critical factors impacting economic problems. Topics evaluate the works of economists such as John Maynard Keynes and others and investigate how overall levels of employment, production and growth are determined in an economy and of how interactions among nations influence activity worldwide. Topics also explore financial markets, consumption, savings, and investment, the labor market and inflation, theories of long range growth, and business cycles with focus upon the national income, unemployment, inflation, the balance of payments, exchange rates, money, and macroeconomic policy.

Agribusiness (3-4 semester credits)

This course is designed to provide a conceptual and practical knowledge of agribusiness systems, finance, marketing, and human relations and applies these concepts to the agribusiness firm. Students also explore the impact of agribusiness upon the environment and relative to international economic development.

Industrial and Labor Relations (3-4 semester credits)

The course covers workplace aspects of industrial and labor relations within a legal and institutional framework. Topics link industrial relations and labor management practices with broader issues of economic policy, wage and labor policy, efficiency and productivity.

Urban Economics (3-4 semester credits)

This course covers the fundamentals in the economic management of metropolitan areas. Topics address the evolution of cities, the importance of- housing and transport policies, land use planning and government finance.

Labor Market Economics (3-4 semester credits)

This course evaluates the interaction of economic theory and the operation of the labor market. Topics cover issues of labor supply and demand, human capital theory, labor market operation and segmentation, trade unions, unemployment and the distribution of income.

Business Impact on the Environment (3-4 semester credits)

Students examine the application of economic principles to the management of the environment, and addresses the importance of conventional business attitudes that lead to environmental degradation and resource depletion. Topics address the cost of environmental protection and ways to achieve efficient and sustainable use of environmental resources such as energy, minerals, water, forests and fisheries. Students study international economic perspectives on problems such as the loss of biodiversity, the exploitation of animals, the pollution of water, air and soil, global warming, and the threat to the ozone layer.

Manpower Training (3-4 semester credits)

This course examines formal and informal approaches to manpower training and development. Topics explore the history of human capital development, the effectiveness of varying industry and government approaches to manpower development.

Econometric Theories and Forecasting (3-4 semester credits)

This course addresses applied econometric techniques including forecasting, estimation and hypothesis testing, simple and multiple regression, interpretation and evaluation of regression models, non-linear modeling, heteroscedasticity, auto-correlation, multicollinearity and specification error, and the use of categorical or qualitative data in regression models.

Financial Management and Accounting (3-4 semester credits)

This course addresses budgeting methods and processes, management and control, investment decisions, capital management, and long term financial decision-making. Topics examine financial and management accounting, managerial decision making and finance issues. Students explore bookkeeping and accounting for business transactions and assets and liabilities, determining profit, measuring financial performance, interpreting accounting information, costs, working capital, budgeting and financial planning.

Public Economics (3-4 semester credits)

Students analyze economic public policy theories. Topics cover theories of government behavior and regulation, cost-benefit analysis, privatization and corporatization, applications of public expenditure analysis in transport, education and health, welfare policies of government. Students also examine the nature of the public sector, the state, welfare economics and the role of government in the economy, economic growth, theoretical and applied public economics and theoretical issues of tax systems, functions of taxation, optimal tax theory, and issues in tax reform.

Economics of Information and Uncertainty (3-4 semester credits)

This course examines the theories of uncertainty and information. Students explore individual behavior and market equilibrium in the absence of certainty. Topics investigate choice under uncertainty, game theory, games with incomplete information, auctions, principal-agent models, social choice theory, mechanism design and its applications to regulation.

Hospitality Management and Tourism (3-4 semester credits)

This course covers the operation and management of hospitality industries as a business and cultural process. Topics investigate hospitality and tourism and its effectiveness in furthering intercultural understanding.

Health Economics (3-4 semester credits)

This course examines techniques of health economics and evaluation. Topics cover research, bioethics and epidemiology.

Financial Strategies and Decision-making (3-4 semester credits)

This course investigates theory and practice of financial management from a corporate perspective. Topics cover financial management objectives, principles of capital investment, project evaluation techniques, capital structure decisions, financing techniques, dividend policy, working capital management and elements of risk management. Students explore issues of debt and equity, authority, misrepresentation and misleading deceptive conduct, market regulation, fund raising provisions of corporation law, dispute resolution, insolvency, and consumer credit, corporate treasury management, domestic and cross-border mergers and acquisitions, corporate risk modeling, commercial property management, financial ethics and codes of conduct, long-term corporate financing strategies, and international funds investment. Topics also include capital budgeting, capital structure, dividend policy, taxation and financial decision making, corporate funding sources, international financial management issues, valuation techniques, and financial management policies.

International Economics (3-4 semester credits)

This course covers global trade and international monetary theories. Students examine tariffs and other trade-restricting devices, trade blocs and global trading problems. Topics include trade determination theories, theories of exchange rate, problems of the international monetary system, evaluation of monetary, fiscal and exchange rate policies, inflation and unemployment, effects of exchange rate changes, and international interdependence and policy coordination.

Global Trade and Finance (3-4 semester credits)

Students investigate global trade relations and finance in economic context. Topics cover the basis of trade, exchange rate analysis, trade regulation, economic balance, and national export performance. Students also review the significance of the national foreign debt, World Bank intervention, international credit ratings, the containment of corruption, international property rights, multinational tax policy coordination, exchange rate management, export performance and foreign debt management.

Transformation of Global Markets (3-4 semester credits)

This course explores the global business environment, and investigates the elements of building the global organization, managing strategic alliances, organizational transformation and change, managing across cultures, communicating in multicultural teams and global organization in the networked digital economy. Topics also include techniques for organizational transformation, new Internet-enabled business models, E-business, building and managing global brands, and global supply chain management.

International Taxation (3-4 semester credits)

Students investigate economic and policy issues of taxation in the global community. Students investigate international business and taxation law and the taxation policies from the perspectives of underdeveloped and developing countries, and the leading economic powers.

Electronic Commerce (3-4 semester credits)

Students address issues and problems in the international framework for electronic commerce. Students investigate computerized trading systems, systems control and security, electronic funds transfer, automatic product identification, data security issues, electronic payment systems, Internet marketing and legal issues in electronic commerce.

Diplomacy and Trade (3-4 semester credits)

This course addresses diplomacy and trade from the perspective of contemporary international politics. Topics evaluate international law and environmental law policies, public management and policy, ad development of diplomats, and the importance of international development organizations.

International Marketing Strategies (3-4 semester credits)

Students examine strategies for marketing products and services across the global community. Topics review the political, legal and cultural factors across the international arena including understanding the international marketing environment, conducting international market research and carrying out business transactions across the international community.

International Accounting (3-4 semester credits)

The course covers international accounting including the influence of environmental, cultural, political and managerial factors on the development of accounting theory and practice.

International Business Management (3-4 semester credits)

This course covers the essentials of international business management and the competitive advantage of "going global". Students examine problems of international strategy, alliances, acquisitions, corporate cultures, and the challenge of diversity.

Strategic Planning in the Worldwide Marketplace (3-4 semester credits)

This course evaluates management frameworks for effective strategic planning across the global arena. Topics cover the global monetary exchange, barriers to trade, diplomacy, and strategic exploitation of trade opportunities, international financial resources, and markets in underdeveloped countries.

United States Economic Systems (3-4 semester credits)

Students examine the principal features of the United States economy including postwar economic history, the American corporation, international trade and international finance, foreign investment, the agricultural sector, distribution, education, health, environmental and living conditions. Students also explore the emergence of women and minority group members in corporate leadership and the importance of ethical principles in the modern corporation.

The Economy of Japan (3-4 semester credits)

This course addresses the principal features of the Japanese economy including postwar economic history, industrial policy, the Japanese corporation, international trade and international finance. Topics also examine foreign investment, the agricultural sector, distribution, education, health, environmental and living conditions from the Japanese perspective.

Economics of the European Union (3-4 semester credits)

This course examines key economic issues affecting the successful integration of the European Union, and examines their effect on member countries. Topics explore the economic performance and policies of the European Union.

Transitioning Asian Economies (3-4 semester credits)

Students examine the varying levels of success in transitioning Asian economies. Topics explore the economies of Japan, South Korea, Taiwan, Hong Kong and Singapore, Malaysia, Thailand, China and Vietnam. Topics examine macro and microeconomic factors including influences of government, business and labor, problems of economic development, agricultural development, problems in industrialization, foreign trade and the process of regional integration.

The Role of Gender in Globalization (3-4 semester credits)

This course investigates the role of gender in globalization. Students investigate the movements in organizing for workers' rights and women's rights. Topics focus on labor migration, the international political economy of sex, and transnational political organizing for women's and workers' rights, and the role of women in development.

Review of Literature in Nonprofit Management (3-4 credits)

Students pursue contemporary scholarly literature covering essential theories, principles and practices in nonprofit management. [Instructor to be appointed]

Theory and Practice of Nonprofit Organizations (3-4 semester credits)

This course examines the theoretical foundations, structures, and processes of nonprofit organizations. Topics explore historical development and impact, and the social, political, legal, and economic environment in which nonprofit organizations exist. Students will also study the complexities of organizational governance confronted by volunteer and professional administrators.

Organizational Policy for Nonprofits (3-4 semester credits)

This course studies the role of organizational strategy and its relation to policy formation within nonprofit organizations. Topics examine methods used for strategy analysis, how to relate to organizations with missions overlapping one's own, and how to develop sound organizational policy recommendations in all functional areas of the organization.

Strategic Management for Nonprofit Organizations (3-4 semester credits)

Students examine proactive nonprofit management with focus upon establishing meaningful management strategies toward achieving the organizational mission. Topics examine the means for understanding of the organization's mission, objectives and resources, efficient use of scarce resources in service to the nonprofit mission, structuring program objectives toward a well-crafted vision, and selecting management strategies to enhance coordination across organizational units.

The Nonprofit Executive Director (3-4 semester credits)

This course analyzes the roles and responsibilities of nonprofit Executive Director. Topics examine techniques for recruiting and retaining Executive Directors, building meaningful job specifications, and building proper systems for institutional policy development. Special attention is given to the tasks of strategic planning and strategic restructuring, evaluation of the work of the Executive Director and formal monitoring and accountability of management.

The Nonprofit Board of Directors (3-4 semester credits)

This course will investigate the roles and responsibilities of the nonprofit board of directors as the organization's governing body. Topics will examine the role and function of individual board members and explore strategies for increasing board effectiveness. Students will study the particular roles of board officers, committees, stakeholder representation and diversity in the context of a given organization's needs.

Nonprofit Financial Management (3-4 semester credits)

This course addresses budgeting methods and processes, management and control, reports and record keeping, and financial decision-making for nonprofit organizations. Topics examine financial and management accounting, managerial decision-making and finance issues. Students explore basic principles of managerial accounting, fund accounting, budgeting, budgetary control cash-flow analysis, expenditure control, long-range financial planning, audits, grants, and contracts, and measurement of financial performance.

Accounting for Nonprofit Managers (3-4 semester credits)

This course examines the concepts and terminology of financial accountability in the nonprofit sector. Topics include financial accountability aspects for forming, structuring, planning and budgeting, fundraising, accounting, managing, record keeping and reporting for the nonprofit organization.

Resources and Development in Nonprofit Administration (3-4 semester credits)

This course reviews the principles and practices of fundraising and development for nonprofit organizations. Topics examine planning the campaign and successful strategies; identifying sources of support, promotional campaigns and public relations, and management issues including recruiting and managing volunteers. Students investigate proper procedures in acquisition and maintenance of resources.

Management Information Systems (3-4 semester credits)

This course consists of a study of information systems within nonprofit organizations and the use of automation and software to improve those systems for management decision-making.

Marketing Management for Nonprofit Organizations (3-4 semester credits)

This course will examine the basic elements of the marketing process for nonprofit organizations. Topics examine the key elements of a marketing plan, public relations and building an image for a nonprofit organization and use of the media. Participants increase their ability to develop and implement a marketing plan, including the effective use of external resources to achieve organizational goals.

The Director of Development (3-4 semester credits)

This course focuses the role of the Director of Development within the nonprofit organization. Topics examine the skills needed for fundraising and development and in building the conceptual fundraising framework for the organization.

Organizational Assessment for Nonprofits (3-4 semester credits)

This course examines the assessment theories and evaluation practices for assessment of nonprofit organizations and programs with cross-cultural perspectives.

Nonprofit Human Resource Management (3-4 semester credits)

This course encompasses the study of the management of human resources within nonprofit organizations with consideration for agency and community size and population perspectives. Topics study the processes of administrative decisions and policy making regarding effective management of employees and volunteers in nonprofit organizations. Students examine recruitment, staff development, performance evaluation, and legal and affirmative action issues.

Human Behavior in Non-Governmental Organizations (3-4 semester credits)

This course explores structure, processes, and change from the perspective of organizational behavior and management within non-governmental organizations.

Legal Issues in the Nonprofit Sector (3-4 semester credits)

This course analyzes the principal legal issues affecting nonprofit organizations. Topics include liability, contracts, procedures related to boards of directors and members, employment law, incorporation and bylaws, tax exemption and reporting requirements, and political advocacy. Principal relations between nonprofit organizations and federal, state, and local government, and relationships with funding sources are studied.

Affiliations, Coalitions and Partnerships (3-4 semester credits)

This course studies the essential role of affiliations, coalitions and partnerships among nonprofit organizations, business, government, and charitable agencies in solving major community and international problems. Topics will examine prerequisites for successful partnerships, overcoming partnership constraints, building participatory partnership structures and methods for evaluating partnerships.

Selected Topics in Nonprofit Management (3-4 semester credits)

This course provides students with opportunities for directed study in advanced selected aspects of the discipline under the direction of qualified faculty. Students pursue advanced readings in approved subject areas, conduct library and online searches for existing academic literature, conduct field investigations on the topic and prepare scholarly papers. This course may be repeated as NPM 792, provided the scholarly topics are non-duplicative. [Instructor to be appointed]

Readings in Management and Entrepreneurial Studies (3-4 credits)

Students pursue detailed readings in the theories and principles of business management and entrepreneurial practices. Individualized reading projects might include studies in banking and finance, business management, entrepreneurial studies, business communications, business ethics, human resource management, logistics and materials management. Topics might also include management information systems, financial management and accounting, distribution management, operations management, organizational behavior, purchasing and procurement, security and loss protection, business law, and contracts, marketing and finance, labor relations. Course designed for Master's students.

Database Management (3-4 semester credits)

Students investigate the principles of relational database management systems (RDBMS) and their application to business. Topics include database design, object databases, decision support systems, parallel and distributed systems, deductive and active databases, data modeling and implementing the derived models using tables.

Statistics for Management (3-4 semester credits)

This course examines the business applications of probability and statistics. Topics cover data analysis, estimation, hypothesis testing, correlation and simple linear regression as part of statistical inference for decision making. Students explore application of these techniques to the problems of business, finance, economics, management, information technology and social sciences both within the domestic and global business environment. Students may use Excel for statistical analysis.

Logistics Management (3-4 semester credits)

This course explores the business supply chain and the management of logistics. Topics include transportation, warehousing facilities and equipment, use of computers in logistics, and international logistic issues.

Alternative Dispute Resolution (3-4 semester credits)

This course presents business uses of alternative dispute resolution including mediation in business and civil disputes, arbitration, and the art of negotiation.

Management Information Systems (3-4 semester credits)

This course examines management information systems. Topics explore computer-based information systems in business, management of information technology, operation of software packages and use of databases in managerial decisions.

Management in the Face of Change (3-4 semester credits)

Students investigate effective management of organizations operating in unpredictable and rapidly changing environments. Topics address management theory and leadership, human resource management, employee relations, leadership, management advancement and development, operations, strategy, systems thinking and organizational learning, and total quality management. Students consider the international perspectives of management including the global organization, cross-cultural management, workplace cultures, organizational restructuring, and new patterns of work design.

Quality Management (3-4 semester credits)

This course covers the history, theories, principles, and practices of quality management. Topics evaluate the complexities of building a total quality management program within a business organization. Students examine issues of global planning, implementation, achievement and maintenance of a quality program and the benefits and costs associated with implementation of quality management systems.

Business Law (3-4 semester credits)

Students examine the international legal system and its influence in the business world from the perspectives of business managers and the obligations that international laws may impose upon them. Topics address the framework of the legal system, legal process and the basic principles of contracts, sales of goods, torts, company law, trade practices law and administrative law.

Addressing Workplace Diversity (3-4 semester credits)

Students address the complexities of increasing diversity in the workplace and the challenges facing business managers. Topics examine the foundations and demographics of differing cultural groups, and the contemporary legislation shaping the work environment.

Strategic Policy Formation (3-4 semester credits)

This course addresses methods of strategy analysis in organizations and establishment of sound organizational policies in all functional areas of the organization. Topics explore the organizational mission, effective techniques for policy formation and the role of the general administrator.

Organizational Assessment (3-4 semester credits)

This course covers the leading theories and methods of assessing the effectiveness of organizations and programs. Extensive review of case studies helps students analyze the evaluation practices of organizations throughout the world.

Management for Change (3-4 semester credits)

This course examines important theories related to managing change in the workplace. Topics investigate contemporary cultural change, the new information society, and the necessity for re-engineering within the work organization. Students study the elements and methodologies for successful business and corporate re-engineering through extensive case student review. Topics also may include exploration of the concepts of work redesign and implementation and different approaches to managing the relationships between people and the work they perform. Students conduct a comparative analysis of two work organizations or document and analyze an employer-specific use of selected course concepts.

Performance Management (3-4 semester credits)

This course examines the concept of performance management within organizations. Topics cover theories and applications of performance management and effective data collection techniques.

Human Resource Management (3-4 semester credits)

This course examines the strategic contribution of human resource management to successful organizations. Topics address the attainment of competitive advantage by application of effective people skills, the human resources cycle (selection, performance appraisal, rewards, and development); mental mastery (systems thinking, mental modeling, shared vision, and team learning); trust; empowerment; corporate governance; and the role of transformational leadership.

Ethical Theories for Business (3-4 semester credits)

This course evaluates methods for making informed ethical decisions within the workplace and marketplace including the concepts of moral motivation and respecting persons, duties, moral rights and prima facie principles. Topics cover consequentialist moral theory of utilitarianism, the principle of the "greatest happiness for the greatest number" and Kant's non-consequentialist ethics of the categorical imperative.

Executive Decision-Making (3-4 semester credits)

This course examines the art and science of decision making for executives including the study of basic logic and the principal decision making models (problem analysis and question formation, data gathering methods, development and assessment of alternative solutions, and managing decision making in organizations).

Productivity in the Workplace (3-4 semester credits)

This course evaluates the theories, methods, and concepts of producing a highly productive workplace. Topics explore the systems approach for workplace transformation and issues of motivation in work organizations (drives, needs, outcomes, satisfaction, behavior, bases for decision to work in an organization, extrinsic rewards, job performance, and interpersonal influences).

Behavior in Organizations (3-4 semester credits)

This course examines the prerequisite human sensitivities and psychology necessary to effectively deal with the human challenges within the workplace. Topics review the perspectives of the individual, interaction between individuals and the organization as a whole. Students study the internal dynamics of organizations and the role of organizations in the broader social, political and economic environment. Topics also review issues of efficiency and effectiveness in organizations in both the private and public sectors and consider ethical issues that arise in managing organizations.

Discrimination in the Workplace (3-4 semester credits)

This course examines civil liberties and discrimination in the workplace including affirmative action and sexual harassment in the workplace. Topics cover rights and moral regard for employees, ethical concerns in practices of hiring, firing, promotion, discipline and wage systems. Students explore the use of personality tests, drugs testing and other sorts of monitoring, health and safety issues, along with styles of management, the needs of employees with children, and job satisfaction.

Global Entrepreneurship (3-4 semester credits)

This course covers the issues of entrepreneurship in the global business environment. Topics examine the impact of religio-cultural, social, political, military, and regional economic forces upon the entrepreneurial process in the global business environment.

Individual Financial Planning (3-4 semester credits)

This course covers the principles and components of individual financial planning. Topics explore finances, investment research and planning, portfolios, markets, funds, stocks, brokers, bankers, financial tools, retirement, budgeting, insurance, taxes, and online and community-based financial planning resources.

Public Management (3-4 semester credits)

This course examines management of government agencies and departments, statutory corporations and other publicly owned and controlled enterprises. Topics address federal, state and local government bodies, relations among levels of government, and division of governmental powers. Students address roles of federal, state and local government, administrative law, policy-making, human resource management, budgetary and financial management, and the issue of reform, government accountability and efficiency. Topics also review non-profit accounting and reporting practices, budgetary control and internal reporting, principles of fund accounting, endowment fund accounting, management, and performance assessment.

Investments and Risk (3-4 semester credits)

This course explores investment decision-making and financial techniques to manage financial risk. Topics cover financial securities, interest, expected return, risk, risk aversion and diversification of investments, valuation of bonds and common stocks and portfolio management.

Organizational Development and Transformation (3-4 semester credits)

This course covers the history of organizational development theory from its foundations in psychology and education. Topics explore techniques for assisting organizations improve themselves. Students investigate transformational considerations in emerging models of business, community systems, and the growing importance of individual consciousness and, cross-cultural awareness.

Leadership in Management (3-4 semester credits)

This course compares historical and contemporary theories of effective leadership. Topics include the concepts of power and influence, ethics in decision making, multicultural workforce issues, participatory and networked leadership models.

Theories of the Paradigm Shift (3-4 semester credits)

This course covers the theoretical principles that underlie the process of organizational change and paradigm shift.

Cultural Implications of Paradigm Shift (3-4 semester credits)

This course investigates how shifts in understanding of different paradigms impacts on choices made in the marketplace, social institutions, and in our personal lives.

Philosophical Perspectives in Paradigm Studies (3-4 semester credits)

This course addresses the philosophical perspectives of paradigm shift. Topics emphasize the philosophical interpretation of the physical world as defined by the Newtonian and New Scientific Paradigms and other historical paradigms.

Creativity and Systemic Change (3-4 semester credits)

Students examine the creative process as it relates to systemic change and transition. Topics address the ways in which the mind and brain sort through data, make sense of these data, and permit creative and "quantum" leaps in thinking in order to look at issues and problems in novel ways.

Readings in Economic Development (3-4 semester credits)

Graduate students pursue detailed readings in the theories, principles and practices of economic development. Reading projects might include studies in the economics of sustainable development, natural resource and environmental economics, productivity and economic growth, energy economics, population expansion, land economics, biodiversity conservation, political economy, and technological development and sustainability. Course intended for Master's students.

History of Global Development (3-4 semester credits)

The course examines international development strategies from an historical perspective. Topics cover issues of world history and global conflict, geography, colonialization and natural resources, and anthropology and sociology of poor economies. Students also investigate contemporary trends in poverty alleviation.

Globalization and Development (3-4 semester credits)

This course addresses issues of development and globalization. Topics investigate human rights concerns, the global political economy, and labor migration brought about by globalization. Topics also examine barriers to development presented by the push toward globalization in the world economy.

Economics of Sustainable Development (3-4 semester credits)

This course addresses the sustainability of current development paths. Topics evaluate the importance of natural resources, social-cultural influences, new technologies, and policy directions for sustainable development. Students examine mathematical growth models, fundamental principles of development, policy issues relative to the growth performance in developing countries.

Growth in Underdeveloped Countries (3-4 semester credits)

Students examine the characteristics of under-developed countries, and the relative importance to sustainable development of population pressures, income distribution, agricultural processes, industrialization, the role of foreign investment, alternative technology, trade, aid, and manpower development.

Poverty Reduction Models (3-4 semester credits)

This course addresses principles of banking and finance, the economics of poverty and community development. Topics review socio-economic aspects of poverty and the application of micro-finance models in poverty reduction. Students investigate the role of the state and alternative strategies and paradigms of development.

Facilitating Development Projects (3-4 semester credits)

This course explores planning and managerial issues in economic development projects. Topics focus upon evaluating project environments, selecting appropriate team members, and managing the project. Students cover the project cycle from identification, feasibility and design, to appraisal, financing and budgeting, through implementation, monitoring and evaluation, paying special attention to the need to be sensitive to local circumstances and needs.

NGO's and Development (3-4 semester credits)

Students investigate the role of non-government organizations (NGOs) in third-world development campaigns. Topics integrate economic, cultural, political, religious and ethnic concerns with the role of NGO's in the development arena.

Agriculture in Third-World Development (3-4 semester credits)

This course investigates the importance of agriculture to the sustainable development of the third world. Topics cover the relative contributions of various methods of agriculture and the impact of global agriculture to the development of the third world.

Aid, Trade and Development (3-4 semester credits)

This course examines the dominant themes and policy issues on aid and trade in third-world development. Topics examine the importance of sustainability, self-sufficiency, and efficacy to the economy development of third world countries within the global arena.

Gender, Environment & Development (3-4 semester credits)

This course addresses the gender and environmental complexities relative to theory and practice of development, theories of social change and development in the light of challenges to traditional goals of development (economic growth, poverty alleviation, and social justice).

Environmental Impact Assessment (3-4 semester credits)

This course explores the impact of political activities for development upon natural and cultural systems and how detrimental human impacts on the environment might be mitigated. Students explore the political and social systems through which they might construct practical solutions and treatments for ecological problems. Topics cover the theory and practice of environmental impact assessment, the characteristics of ecosystems that are most sensitive to change, and rates of change in ecosystems. Students pursue case studies from the development field of particular environmental problems from a number of ecosystems.

Social Impacts of Development (3-4 semester credits)

This course addresses the relationships between society and development, the techniques needed to undertake social impact assessments and to understand the details of these findings. Topics explore community consultation and dispute resolution, the relationship between economic restructuring and social impacts of development, quantitative and qualitative social survey techniques needed to undertake social impact assessments and the preparation of professional reports and assessments.

Field Methods for Development Projects (3-4 semester credits)

This course examines the major concerns of field project management. Topics include participatory planning, community motivation, equity and empowerment, political and cultural context, capacity building, organizational analysis and sustainability. Students will assess the relative effectiveness of techniques such as survey, focus groups and ethnography with reflection upon local circumstances and needs.